



Dear Friend of the Festival,

The Maine Potato Blossom Festival started back in 1937 as a way to celebrate Aroostook County's agricultural roots – the potato! Fort Fairfield became the permanent host for this annual summertime tradition, and now we are excited to celebrate the 78th anniversary of this wonderful staple of summer (no, our math is not fuzzy – there was a break hosting the Festival during WWII, which makes 2025 the 78th anniversary event)!

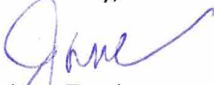
While many things have come and gone over those 78 years, the Maine Potato Blossom Festival remains focused on bringing friends and family together to enjoy the beauty and bounty of fields speckled with white, purple and pink blossoms. This year, the Festival will once again boast more than 100 family-friendly events held over nine days – from July 12th through the 20th. Favorites, such as the massive Potato Blossom Festival Parade, the Potato Picking Contest, Movies Under the Stars, Mashed Potato Wrestling and the Maine Potato Queen Pageants will be opportunities to reminisce about summer's past while creating new memories. In addition, the Festival Organizing Committee remains focused on using the Festival to bring more folks from "away" to experience life in Aroostook County through with more attractions of great live performances and many events for the young and young at heart. Our goal for 2025 is GROWTH, and remain true to our theme of "Make the Festival Blossom" this year!

While Fort Fairfield is the host, it takes the support of many businesses and organizations from throughout the region to support an event of this magnitude. The Maine Potato Blossom Festival could not exist without your partnership, as the Festival obtains 100% of its funding from sponsorships and advertising. We kindly ask for your partnership once again as we work to organize and GROW an event that makes the County proud while bringing much needed tourist visitors and dollars to our region. Included in this letter is a sponsor application for you to fill out to become a valued partner once again, or a new partner for first time sponsors.

We thank you for your continued support and look forward to hosting a celebration 78 years in the making that brings the County, and many folks that still call the County home, together to enjoy great food, friendship and a small-town Festival that is BIG on fun!

If you have any questions, comments, concerns, or ideas, please give us a call at 472-3802, email Festival Director, Jane Towle at janetowle@fastmail.com or Town Manager at townmanager@fortfairfield.org. We SINCERELY thank you for your support!

Sincerely,


Jane Towle
Director, Maine Potato Blossom Festival



2025 Sponsorship Form

SPONSOR INFORMATION:

Company/Individual Name: _____

Contact Name: _____

Mailing Address: _____

Town//State/Zip: _____

Telephone Number: _____

Email Address: _____

Sponsorship Amount: \$ _____

Please return form no later than May 1st, 2025 in order to meet printing deadline.

All sponsorships include the following:

- Highlighted in the Schedule of Events Brochure
- Promoted on the Festival Facebook page and all Social Media
- Showcased on the Festival website
- When available, banners will be displayed in Town for three full weeks.

Please Submit Completed Sponsorship Form to:

Maine Potato Blossom Festival

Attn: Sponsorship

18 Community Drive

Fort Fairfield, ME 04742

All checks should be made out to the "Town of Fort Fairfield"



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@MainePotatoBlossomFestival**

to get all the latest Festival updates, deadlines and information.

Contact Information:

**Jane Towle, Festival Director
207-551-6617 or mpbf@fortfairfield.org**