



2026 Vendor Guidelines and Rates

Festival Dates & Vendor Hours

The Maine Potato Blossom Festival runs July 11–19, and vendors are welcome to join us for the full week of festivities. The biggest crowds arrive Thursday–Sunday (July 16–19), which are our primary vendor days.

General daily festival hours are 10:00 a.m. – 10:00 p.m., and vendors are expected to be open and ready to serve during those hours Thursday–Sunday. All vendors must be fully set up by Wednesday evening so we're ready to welcome visitors.

Festival Vendor Safety & Conduct Guidelines

To ensure a safe, welcoming, and enjoyable experience for attendees, all vendors agree to follow the policies below. Compliance is required for participation in the festival.

Prohibited Items

Explosive Novelties

For safety reasons, vendors may not sell, distribute, or demonstrate explosive novelty items during the festival.

This includes, but is not limited to:

- Bang snaps / snappers / poppers
- Throwing fireworks
- Novelty explosive devices
- Any item designed to create a loud noise when thrown or struck

These items create noise hazards, startle risks, and injury potential in crowded pedestrian areas.

The Festival committee reserves the right to require removal of prohibited items and remove vendors who do not comply.

Site Contamination & Property-Damage Risk Items

This includes, but is not limited to:

- **Silly string** (can cause lasting damage to vehicles, surfaces, and equipment)
- **Confetti poppers**
- Any item primarily designed to spray, scatter, or deposit debris/residue (e.g., confetti, streamers, foam, glitter, beads)

Vendor Conduct

Vendors must maintain a respectful and professional environment at all times.

Vendors may not:

- Use aggressive solicitation tactics
- Block sidewalks or pedestrian traffic
- Create excessive noise that disrupts nearby booths
- Engage in confrontational or unsafe behavior

Festival staff directions must be followed immediately.

Booth Boundaries & Safety

- Vendors are expected to operate within their assigned space.
 - Displays and equipment may not obstruct walkways or emergency access
 - All equipment must be safely secured
 - For safety reasons, no vehicle movement is permitted in the food court area during opening hours.
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Electrical Safety

- Vendors may only use electrical connections assigned to them
 - Vendors may not access, modify, or tamper with electrical boxes, panels, or power sources
 - Vendors may not unplug or interfere with another vendor's equipment
 - Any electrical issue must be reported to festival staff
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Compliance With Laws & Regulations

All vendors are responsible for complying with all applicable federal, state, and local laws, fire codes, safety regulations, licensing requirements, and health standards.

Festival policies do not replace or override legal obligations. Vendors remain solely responsible for the legality and safe operation of their products, equipment, and activities.

The festival reserves the right to prohibit any item or activity deemed unsafe or non-compliant, even if not specifically listed in these guidelines.

Enforcement

Failure to comply with festival policies may result in:

- Verbal warning
- Requirement to immediately remove prohibited items
- Suspension of vending privileges
- Removal from the festival without refund

Vendor participation is a privilege and may be revoked to protect public safety and event quality.

Local Permits

The Town of Fort Fairfield requires all vendors to hold a Hawkers and Peddlers Permit. Vendors selling food or beverages are additionally required to hold a Victuallers Permit. As a courtesy, the Maine Potato Blossom Festival will obtain and distribute the appropriate permits to participating vendors for the period of July 11–19. Permits will be issued upon setup.

Food and beverage vendors are required to submit proof of current liability insurance and all applicable state licensing prior to setup.

Applications

Applications are processed on a first-come, first-served basis. For faster processing, vendors are encouraged to register online.

Please make checks out to the Town of Fort Fairfield and include a phone number. Checks can be mailed to:

Maine Potato Blossom Festival
18 Community Ctr Dr.
Fort Fairfield, Maine 04742

Debit/Credit Cards are accepted and can be processed at the Fort Fairfield Town Office - 18 Community Ctr Dr. Fort Fairfield, ME. Mon-Fri. 8am-4:30 pm or by calling the Town Office @ 207-472-3800

For more information, contact: Elizabeth Brook, Vendor Coordinator at 207-227-2194 or lizz94@gmail.com

Save time!!

Food Vendors may register online here: <https://forms.gle/L7SDGGmK6chsy9xm7>

Sidewalk vendors may register online here: <https://forms.gle/4SVon8HxTb96L9mX6>



Save time! Register online here:
<https://forms.gle/L7SDGGmK6chsy9xm7>

2026 Vendor Application

First Name: _____ Last Name: _____

Email: _____ Phone: _____

Business Name: _____

Website: _____

Facebook url: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Maine Mobile Food license # (if applicable): _____

Non-Profit ID (if applicable) : _____

Please give a brief description of the products that you will be offering:

Please describe your space requirements (i.e., food truck dimensions) and any other information we will need in order to accommodate you:

In order to bring more potatoes to the Maine Potato Blossom Festival, vendors featuring at least one potato-based item may register at the nonprofit rate (30% off the standard vendor fee).

Please describe potato-based item(s):

2026 Vendor Rates

All vendor fees are non-refundable and not subject to proration for early departure or partial participation. Vendor space is reserved for the full contracted period regardless of individual operating schedules. Flat rates apply to the full festival week (July 11–19) unless otherwise specified within a vendor category.

Food Vendors

Food court rental space fees are based on total booth or trailer length, including hitch.

Size	Commercial Rate	Non-Profit Rate	# needed
≤16 ft	\$275	\$192.50	
17–30 ft	\$325	\$227.50	
31–40 ft	\$385	\$269.50	

Electricity (fees are per outlet)

Vendors must bring a heavy-duty extension cord sufficient to reach power (up to 100 feet) and ensure it is properly secured or covered to prevent tripping hazards.

110V	\$15	\$15	
220V 30A or 50A (circle one)	\$25	\$25	

Sidewalk Vendor Spaces

Sidewalk vendor rental spaces are based on 10' x 10' spaces. No water or electricity is provided. Sidewalk vendor spaces are intended for retail sales only; preparation or cooking of food on-site is not permitted. Vendors should keep displays and equipment contained within their assigned space to maintain pedestrian access.

Craft vendors wishing to participate on Saturday, July 18 only must register through the Arts & Crafts Show and not as sidewalk vendors.

One (1) 10x10 space	Commercial Rate	Non-Profit Rate	# needed
Sat, July 11 (Day of Town-wide yard sale)	\$25	\$17.50	
Rest of week (July 16-19)	\$125	\$87.50	

Total Due: _____

By signing, I acknowledge and accept the guidelines for participating in the Maine Potato Blossom Festival.

Signature: _____ Date: _____