



Dear Friend of the Festival,

The Maine Potato Blossom Festival was established back in 1937 as a way to celebrate Aroostook County's agricultural roots—the potato, and the many farmers who keep the tradition alive! Fort Fairfield became the permanent host for this annual summertime tradition, and now we are excited to celebrate the 79th anniversary of this wonderful staple of summer (no, our math is not fuzzy - there was a break hosting the Festival during WWII, which makes 2026 the 79th anniversary event)!

While life has changed throughout those 79 years, the Maine Potato Blossom Festival remains focused on bringing friends and family together to enjoy the beauty and bounty of fields speckled with white, purple and pink blossoms. This year, the Festival will once again boast more than 100 family-friendly events held over nine days - from July 11th through the 19th. Favorites, such as the gigantic Potato Blossom Festival Parade, Tater-Tot Eating Contest, the 2nd Annual Opening Ceremonies & Potato Blossom Ball, Maine Potato Blossom Queen Pageants, Closest to the Pin Golf Competition, and additional LIVE musical performances are on the schedule. Plus, we have NEW events to unveil...stay tuned! There will be many opportunities to reminisce about past summer Festival fun while creating new memories.

In addition, the Festival Organizing Committee remains dedicated to promoting the Festival to bring more folks from "away" to experience life in Aroostook County through the many events and attractions for the young & young at heart. Our goal for 2026 is to continue to add engaging activities and remain true to our theme of "Make the Festival Blossom" again this year!

While Fort Fairfield is the host, it takes the support of many businesses and organizations from throughout the region to support an event of this magnitude. The Maine Potato Blossom Festival could not exist without your partnership, as the Festival obtains 100% of its funding from sponsorships and advertising. We gratefully ask for your partnership once again as we work to organize and GROW an event that makes the County proud while bringing much-needed tourism dollars to our region. The positive economic impact of this 9-day event is enormous, and your support is crucial!

Included in this letter is a sponsor application for you to become a valued partner once again, or a new partner for first time sponsors. We thank you for your continued support and look forward to hosting a celebration 79 years in the making. This event brings the County and many folks that still call the County home, together to enjoy great food, friendship and a small-town Festival which is BIG on fun!

If you have any questions, comments, concerns, or ideas, please give us a call at 472-3802, email Festival Director, Jane Towle at mpbf@fortfairfield.org or Town Manager Aaron Huotari at townmanager@fortfairfield.org. We SINCERELY thank you for your support!

Sincerely,

Jane Towle, Director



2026 Sponsorship Form

SPONSOR INFORMATION:

Company/Individual Name: _____

Contact Name: _____

Mailing Address: _____

Town/City: _____ State: _____ Zip: _____

Telephone Number: _____

Email Address: _____

Sponsorship Amount: _____

Please complete this form and return no later than May 1st, 2026
in order to meet printing deadlines.

Tiered sponsorships include the following:

- Highlighted in the Schedule of Events Brochure, distributed State-wide
- Promoted on the Festival Facebook page and all Social Media
- Named Events with banner when applicable
- Showcased on the Festival website and downtown Billboard
- When applicable, banners will be displayed in Town for three full weeks

Please Submit Completed Sponsorship Form to:

Maine Potato Blossom Festival

Attn: Sponsorship

18 Community Center Drive

Fort Fairfield, ME 04742

All checks should be made out to the "Town of Fort Fairfield"



***"Like" and "Follow" us on Facebook
@MainePotatoBlossomFestival***

to get all the latest Festival updates, deadlines and information.

Contact Information:

Jane Towle, Director

207-551-6617 or mpbf@fortfairfield.org